

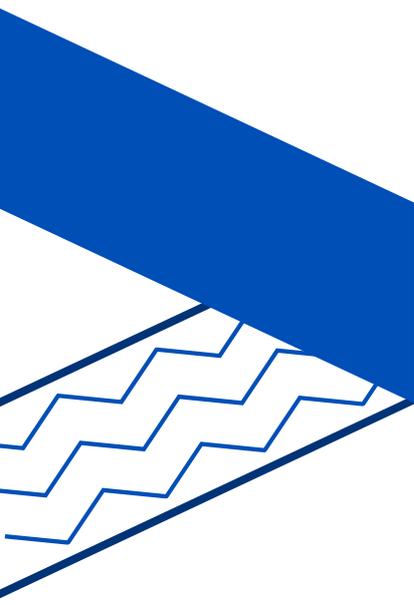
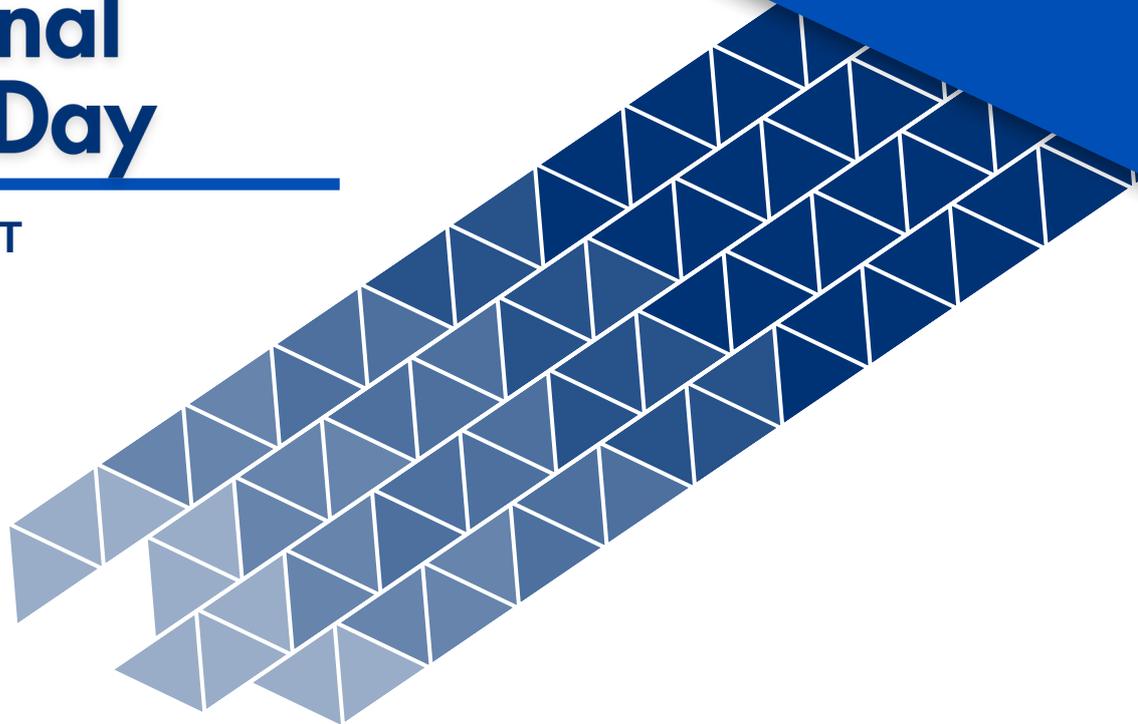


2025

Event Partnership Proposal

2025 International Womens Day

NSW / QLD / SA / NT
WA / TAS / VIC





Why AfPA?

The Australian Flexible Pavement Association (AfPA) serves as the leading authority for Australia's multi-billion-dollar flexible pavement industry. Our primary focus is advocating for policies and reforms that prioritize the interests and safety of our members and the broader Australian community.

With a history spanning over five decades, AfPA has been at the forefront of promoting safety, sustainability, innovation, knowledge, and collaboration within the flexible pavement sector. We speak with a unified voice to advance flexible pavement technology for the benefit of all road users.

Our membership base comprises a diverse range of industry representatives, state road authorities, and various Councils nationwide. AfPA represents and supports our members while serving as a valuable source of technical and reference materials for both the industry and government at a national level.

As the peak industry body, our events bring together professionals and organisations within the flexible pavement industry, providing valuable opportunities to connect with potential clients, partners, and industry experts.

Being associated with AfPA can enhance your credibility in the eyes of the industry and other stakeholders, by demonstrating your commitment to the flexible pavement sector.



Partnership Opportunities

Major Partner- \$6,500 +GST*

As Major Partner of the 2025 International Women's Day, your brand will be exposed to AfPA Members, invited guests, Government representatives and other stakeholders with a wide exposure.

Inclusions:

- Opportunity to address attendees (3-4min)
- Recognition at the event, marketing pre and post event
- Opportunity to provide content for eNews on 3 occasions pre-event
- Opportunity to provide promotional material on each a table
- Opportunity for a digital branding at the event as major partner
- 6 tickets to the event
- Logo watermarked on all professional photos
- List of attendees pre event
- Article in the Roads and Infrastructure Magazine referencing the event and your involvement, together with other Sponsoring brands

*per each state event

SOLD

SOLD

NSW / QLD / SA / NT / WA / VIC



Partnership Opportunities

Supporting Partner- \$2,500 +GST

As the Supporting Partner of the 2025 International Women's Day event, your brand will be exposed to AfPA Members, invited guests, Government representatives and other stakeholders.

Inclusions:

- Recognition at the event, marketing pre and post event
- Opportunity to provide content for eNews on 2 occasions pre-event
- Opportunity to provide promotional material on each a table
- Opportunity for a digital branding at the event as entertainment partner
- 2 tickets to the event
- List of attendees post event

NSW / QLD / SA / NT / WA / VIC