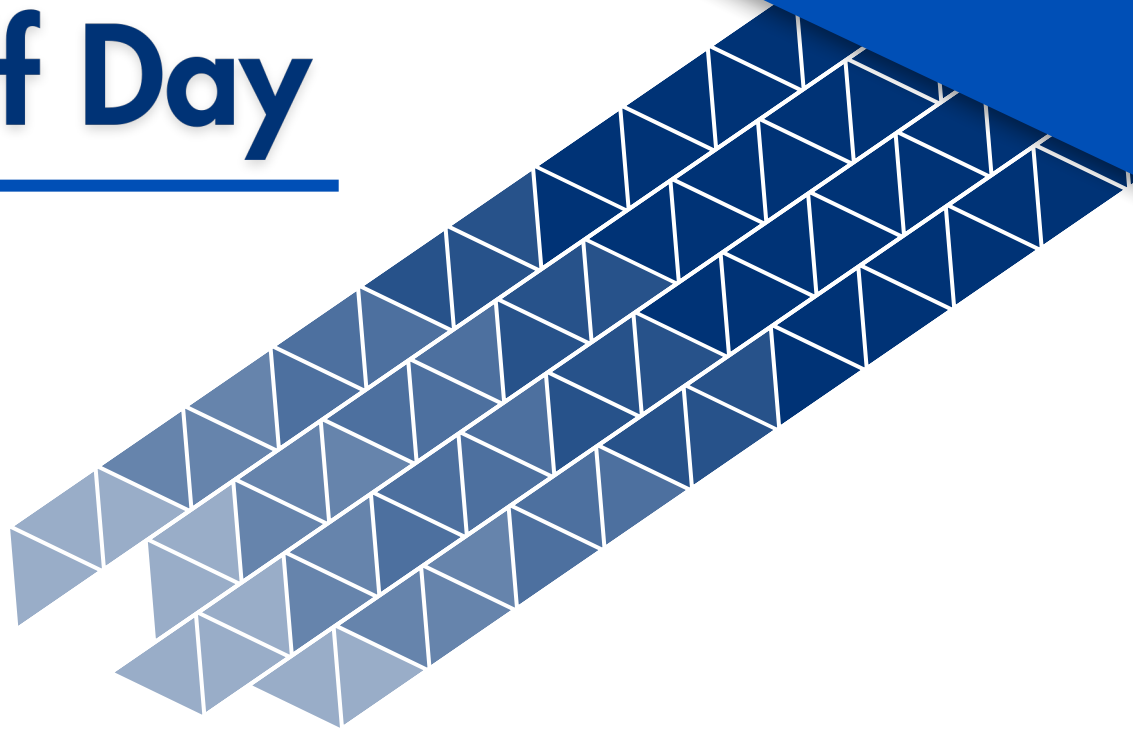




2024

Event Partnership Proposal

2024 SA Golf Day





Why AfPA?

The Australian Flexible Pavement Association (AfPA) serves as the leading authority for Australia's multi-billion-dollar flexible pavement industry. Our primary focus is advocating for policies and reforms that prioritize the interests and safety of our members and the broader Australian community.

With a history spanning over five decades, AfPA has been at the forefront of promoting safety, sustainability, innovation, knowledge, and collaboration within the flexible pavement sector. We speak with a unified voice to advance flexible pavement technology for the benefit of all road users.

Our membership base comprises a diverse range of industry representatives, state road authorities, and various Councils nationwide. AfPA represents and supports our members while serving as a valuable source of technical and reference materials for both the industry and government at a national level.

As the peak industry body, our events bring together professionals and organisations within the flexible pavement industry, providing valuable opportunities to connect with potential clients, partners, and industry experts.

Being associated with AfPA can enhance your credibility in the eyes of the industry and other stakeholders, by demonstrating your commitment to the flexible pavement sector.



Partnership Opportunities

Major Partner- \$7,000 +GST

As Major Partner of the 2024 SA Golf Day, held on 20th September, at West Lakes Golf Course, your brand will be exposed to AfPA Members, invited guests, Government representatives and other stakeholders with a National exposure.

Inclusions:

- Opportunity to address attendees (3-4min)
- Recognition at the event, marketing pre and post event
- Opportunity to provide content for eNews on 3 occasions pre-event
- Opportunity to provide content for Roads & Infrastructure Magazine
- Opportunity to provide promotional material on each a table
- Opportunity for a digital branding at the event as major partner
- Hole Sponsorship
- 4tickets (1 team)
- Logo watermarked on all professional photos
- List of attendees pre event



Partnership Opportunities

Lunch Partner- \$3,000 +GST

As Lunch Partner of the 2024 SA Golf Day, held on 20th September, at West Lakes Golf Course, your brand will be exposed to AfPA Members, invited guests, Government representatives and other stakeholders with a National exposure.

Inclusions:

- Recognition at the event, marketing pre and post event
- Opportunity to provide content for eNews on 2 occasions pre-event
- Opportunity to provide promotional material on each a table
- Opportunity for a digital branding at the event as lunch partner
- 4 tickets (1team)
- List of attendees post event



Partnership Opportunities

Hole Sponsor - \$1,000 +GST*

As a Hole Sponsor of the 2024 SA Golf Day, held on 20th September, at West Lakes Golf Course, your brand will be exposed to AfPA Members, invited guests, Government representatives and other stakeholders with a National exposure.

Inclusions:

- Recognition at the event, marketing pre and post event
- Opportunity to display (venue approved), plant / machinery at hole
- Opportunity to provide banner content for eNews for one month
- Opportunity to provide promotional material to players
- 2 tickets
- List of attendees post event

*15 available

Partnership Opportunities

Drinks Cart Sponsor - \$3,000 +GST*

As Drinks Cart Sponsor of the 2024 SA Golf Day, held on 20th September, at West Lakes Golf Course, your brand will be exposed to AfPA Members, invited guests, Government representatives and other stakeholders with a National exposure.

Inclusions:

- Recognition at the event, marketing pre and post event
- Opportunity to assist with Drinks Cart around the course, giving you the chance to engage with attendees
- Opportunity to provide banner content for eNews for one month
- 2 tickets
- List of attendees post event