

Sponsorship Fees and Benefits – AfPA WA Golf Day 2024

The WA Golf Day is coming up on Friday 10 May 2024 and it will be held again at the world-class 36-hole Wembley Golf Course. It will be a very high-profile fully inclusive event. In the order of 140 people are expected to participate.

There are two major sponsorship opportunities for the event in Perth. Both major sponsorships are \$4,950. These major sponsorships are exclusive to one company from each industry sector. The Platinum and Diamond sponsors offer similar benefits.

The Platinum sponsor obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AfPA website page for the event and on the background presentation at the venue
- Logos on scoring screens in all golf carts for every alternate hole
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at up to \$1,580
- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$490
- An opportunity to formally address all 100+ guests at the morning briefing session and to provide a promotional item / link to your products
- An opportunity to present the 1st prize award to the winning men's team (sponsorship includes a \$300 budget for the winners' prize)
- Complimentary inclusion as breakfast station sponsors – valued at \$1,825
- Complimentary inclusion as hole sponsors, with ability to place your banner or marquee on one of the two best locations on the course – valued at \$825
- Complimentary opportunity to display your equipment or machinery outside the function venue for all to see.

The Diamond sponsorship obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AfPA website page for the event and on the background presentation at the venue
- Logos on scoring screens in all golf carts for every alternate hole
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at up to \$1,580
- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$490
- An opportunity to formally address all 100+ guests at the luncheon and to provide a promotional item / links to their products

- An opportunity to present the 1st prize award to the winning women's or mixed team (sponsorship includes a \$300 budget for the winners' prize)
- Complimentary inclusion as lunch sponsors or alternatively complimentary inclusion as drink cart sponsors – valued at \$1,825 each
- Complimentary inclusion as hole sponsors, with ability to place your banner or marquee on one of the two best locations on the course – valued at \$825
- Complimentary opportunity to have a display outside the function venue for all to see.

We also have other sponsorships available including:

1. Golf ball sponsor – \$1,825 (32 dozen branded golf balls to be supplied by sponsor)
2. Golf accessories tin sponsor - \$1,825 (140 branded golf accessories tins to be supplied by sponsor including tees, markers & pitch repair items)
3. Pop-up on course bar sponsor - \$1,825
4. Lunch sponsor - \$1,825
5. Charity event sponsor - \$1,825

The above sponsorships are \$1,825 (inclusive of GST). They all come with the following branding and promotional opportunities:

- Logos on balls, accessories, carts, etc. for all players to see
- An opportunity to present the awards to the 2nd, 3rd or last place teams or novelty team prizes (includes up to a \$250 allowance for each team award)
- Acknowledgement as one of the premium event sponsors
- Ability to put up a banner in the main function room
- Two free tickets for the lunch (no golf included)
- Logos on the background presentation at the venue
- Opportunity to present a prize during the awards ceremony

Individual hole sponsorships are \$825 each. This includes the following benefits for sponsors:

- Ability to put up a banner at the assigned hole,
- Opportunity to present the prize to the hole winner during the awards ceremony
- A \$250 allowance for the prize for the hole winner
- Acknowledgment as one of the event sponsors
- Logo on the background presentation at the venue
- One free ticket to lunch (no golf included)

There are 12-hole sponsorships available. If you decide to sponsor multiple holes then discounts may apply. Speak to us to get more details.

Golf tickets can be purchased individually or in groups of 4 at a discount. Teams with female golf players also receive a further discount as part of our drive for greater diversity and inclusion.



GST inclusive ticket prices are as follows:

- Group of 4 - All Ladies \$ 1,320.00
- Group of 4 - All Men \$ 1,460.00
- Group of 4 - Mixed \$ 1,400.00
- Non - Member - Group of 4 \$ 1,560.00
- Single Ticket Golf – Member \$ 460.00
- Single Ticket Golf – Non-Member \$ 490.00
- Single Ticket – Lunch (All) \$ 245.00

As background, AfPA, the Australian Flexible Pavement Association, is a member-based organisation representing suppliers/producers and their associates in the flexible pavements industry.