

Sponsorship Fees and Benefits – AfPA SA Golf Day 2023

The SA Golf Day is coming up on Friday 20 October 2023 and it will be held this year once again at the North Adelaide Golf Course. It will be a very high-profile fully inclusive event. In the order of 100 people are expected to participate.

There are two major sponsorship opportunities for the event in Adelaide. Both major sponsorships are \$4,000 (plus GST). These major sponsorships are exclusive to one company from each industry sector. The Platinum and Diamond sponsors offer similar benefits.

The Platinum sponsorship is still available. The Platinum sponsor obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AfPA website page for the event and on the background presentation at the venue
- Logos on all golf carts
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at over \$1,200
- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$350
- An opportunity to formally address all 100+ guests at the awards ceremony and to provide a promotional item / link to your products and or mixed team (sponsorship includes a \$300 budget for the winners' prize)
- Complimentary inclusion as the breakfast sponsor – valued at \$1,650
- Complimentary inclusion as hole sponsors, with ability to place your banner or marquee on the 1st hole on the course, one of the best locations on the course, where the group photo will be taken – valued at \$660
- Complimentary opportunity to display your equipment or machinery or merchandise outside the function venue for all to see.

The Diamond sponsorship is still available. The Diamond sponsorship obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AfPA website page for the event and on the background presentation at the venue
- Logos on all golf carts
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at over \$1,200
- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$350

- An opportunity to formally address all 100+ guests at the awards ceremony and to provide a promotional item / links to their products
- An opportunity to present the 1st prize award to the winning men's team (sponsorship includes a \$300 budget for the winners' prize)
- Complimentary inclusion as drink cart sponsor – valued at \$1,650
- Complimentary inclusion as 10th hole sponsor, with ability to place your banner or marquee on one of the best locations on the course – valued at \$660
- Complimentary opportunity to display your equipment or machinery or merchandise outside the function venue for all to see.

We also have other sponsorships including:

1. Golf ball sponsor – \$1,500 plus GST (32 dozen branded golf balls to be supplied)
2. Golf towel sponsor - \$1,500 plus GST (120 branded golf towels to be supplied)
3. Golf accessories tin sponsor - \$1,500 plus GST (120 branded golf accessories tins to be supplied including tees, markers, and pitch repair items)
4. Lunch sponsor - \$1,500 plus GST (branding opportunities available)

The above sponsorships are \$1,500 + GST. **Many are still available.** They all come with the following branding and promotional opportunities:

- Logos on balls, accessories, carts, etc. for all players to see
- An opportunity to briefly address the group
- An opportunity to present the awards to the 2nd, 3rd or last place teams or novelty team prizes (includes up to a \$250 allowance for each team award)
- Acknowledgement as one of the premium event sponsors
- Ability to put up a banner in the main function room
- Two free tickets for the lunch (no golf included)
- Logos on the background presentation at the venue
- Opportunity to present a prize during the awards ceremony

Individual hole sponsorships are \$700 + GST each. This includes the following benefits for sponsors:

- Ability to put up a banner or marquee at the assigned hole,
- Opportunity to present the prize to the hole winner during the awards ceremony
- A \$200 allowance for the prize for the hole winner
- Acknowledgment as one of the event sponsors
- Logo on the background presentation at the venue
- One free ticket to lunch (no golf included)

There are 9-hole sponsorships available in addition to the Major sponsor hole. **A number of hole sponsorships are still available.**

If you decide to sponsor multiple holes, then discounts may apply. Speak to us to get more details.



Golf tickets can be purchased individually or in groups of 4 at a discount. Teams with female golf players also receive a further discount as part of our drive for greater diversity.

GST exclusive ticket prices are as follows:

- Group of 4 - All Ladies \$ 1,100.00
- Group of 4 - All Men \$ 1,320.00
- Group of 4 - Mixed \$ 1,265.00
- Non - Member - Group of 4 \$ 1,485.00
- Single Ticket – Non-Member \$ 385.00

As background, AfPA, the Australian Flexible Pavement Association, is a member-based organisation representing suppliers/producers and their associates in the flexible pavements industry.