

## Sponsorship Fees and Benefits – AfPA WA Golf Day 2023

The WA Golf Day is scheduled for Friday, 2 June 2023 and will be held once again at the world-class Wembley Golf Course. It will be a very high-profile fully inclusive event. In the order of 140 people are expected to participate.

There are three major sponsorship opportunities for the event in Perth. All major sponsorships are \$4,000 (plus GST). These major sponsorships are exclusive to one company from each industry sector. The Platinum, Diamond and Gold sponsors offer similar benefits.

The Platinum sponsor (taken by **Wirtgen**) obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AfPA website page for the event and on the background presentation at the venue
- Logos on scoring screens in all golf carts
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at over \$1,200
- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$350
- An opportunity to formally address all 100+ guests and to provide a promotional item / link to your products
- An opportunity to present the 1st prize award to the winning men's team (sponsorship includes a \$300 budget for the winners' prize)
- Complimentary inclusion as breakfast station sponsors – valued at \$1,650
- Complimentary inclusion as hole sponsors, with ability to place your banner or marquee on one of the three best locations on the course – valued at \$770
- Complimentary opportunity to display your equipment or machinery outside the function venue for all to see.

The Diamond sponsorship (taken by **Unite Resourcing**) obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AfPA website page for the event and on the background presentation at the venue
- Logos on scoring screens in all golf carts for every alternate hole
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at over \$1,200

- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$350
- An opportunity to formally address all 100+ guests and to provide a promotional item / links to their products
- An opportunity to present the 1st prize award to the winning women's team (sponsorship includes a \$300 budget for the winners' prize)
- Complimentary inclusion as lunch sponsors – valued at \$1,650
- Complimentary inclusion as hole sponsors, with ability to place your banner or marquee on one of the three best locations on the course – valued at \$770
- Complimentary opportunity to have a display outside the function venue for all to see.

The Gold sponsorship (taken by **Corps-Karratha Asphalt**) obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AfPA website page for the event and on the background presentation at the venue
- Logos on scoring screens in all golf carts
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at over \$1,200
- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$350
- An opportunity to formally address all 100+ guests and to provide a promotional item / links to their products
- An opportunity to present the 1st prize award to the winning mixed team (sponsorship includes a \$300 budget for the winners' prize)
- Complimentary inclusion as drink cart sponsors – valued at \$1,650
- Complimentary inclusion as hole sponsors, with ability to place your banner or marquee on one of the three best locations on the course – valued at \$770
- Complimentary opportunity to have a display outside the function venue for all to see.

We also have other sponsorships available including:

1. Golf ball sponsor – \$1,500 plus GST (36 dozen branded golf balls to be supplied by sponsor)
2. Golf towel sponsor - \$1,500 plus GST (144 branded golf towels to be supplied by sponsor)
3. Golf accessories tin sponsor - \$1,500 plus GST (144 branded golf accessories tins to be supplied by sponsor including tees, markers & pitch repair items)
4. Golf umbrella sponsor - \$1,500 plus GST (144 branded golf umbrellas to be supplied by sponsor)

5. Charity drive sponsor (supporting Canteen and the Heart Foundation) - \$1,500 plus GST
6. Pop-up on-course bar sponsor - \$1,500 plus GST

The above sponsorships are \$1,500 plus GST each. They all come with the following branding and promotional opportunities:

- Logos on balls, accessories, carts, etc. for all players to see
- An opportunity to present the awards to the 2<sup>nd</sup>, 3<sup>rd</sup> or last place teams or novelty team prizes (includes up to a \$250 allowance for each team award)
- Acknowledgement as one of the premium event sponsors
- Ability to put up a banner in the main function room
- Two free tickets for the lunch (no golf included)
- Logos on the background presentation at the venue
- Opportunity to present a prize during the awards ceremony

Individual hole sponsorships are \$700 + GST each. This includes the following benefits for sponsors:

- Ability to put up a banner at the assigned hole,
- Opportunity to present the prize to the hole winner during the awards ceremony
- A \$250 allowance for the prize for the hole winner
- Acknowledgment as one of the event sponsors
- Logo on the background presentation at the venue
- One free ticket to lunch (no golf included)

There are 12-hole sponsorships available. If you decide to sponsor multiple holes then discounts may apply. Speak to us to get more details.

Golf tickets can be purchased individually or in groups of 4 at a discount. Teams with female golf players also receive a further discount as part of our drive for greater diversity and inclusion.

GST exclusive ticket prices are as follows:

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|------------------------------|----|----------|
| • Group of 4 - All Ladies    | \$ | 1,100.00 |
| • Group of 4 - All Men       | \$ | 1,320.00 |
| • Group of 4 - Mixed         | \$ | 1,265.00 |
| • Non - Member - Group of 4  | \$ | 1,485.00 |
| • Single Ticket – Non-Member | \$ | 385.00   |

As background, AfPA, the Australian Flexible Pavement Association, is a member-based organisation representing suppliers/producers and their associates in the flexible pavements industry.