

Sponsorship Fees and Benefits – AAPA WA Golf Day 2021

The WA Golf Day is coming up on Friday 30 April 2021 and it will be held this year for the third time at Wembley Golf Course. It will be a very high-profile fully inclusive event. In the order of 120 people are expected to participate.

The major sponsorship opportunity for the event in Perth is \$4,000 (plus GST) **Taken by WIRTGEN**. The major sponsor obtains a significant range of benefits including:

- Major headline branding at the event with the ability to place 2 banners in the major function room where lunch and prize giving will occur
- Logos on all event materials including on the AAPA website page for the event and on the background presentation at the venue
- Logos on scoring screens in all golf carts for every alternate hole
- Acknowledgement as major sponsors in speeches and in the event schedule
- 4 complimentary tickets to play in the golf event (including breakfast, lunch, electric carts, and all day drinks) – valued at \$1,250
- An additional 2 complimentary tickets for those staffing your marquee (or anyone else you nominate) to attend the lunch event – valued at \$350
- An opportunity to formally address all 100+ guests at the morning briefing session and to provide a promotional item / links to their products
- An opportunity to present the 1st prize award to the winning team (sponsorship includes a \$300 budget for the winners; prize)
- Complimentary inclusion as breakfast station sponsors (you can elect to erect a marquee – sponsorship includes allowance for supplies) – valued at \$1,650 or alternatively complimentary inclusion as drink cart or lunch sponsors – valued at \$1,650 each
- Complimentary inclusion as 18th hole sponsors, with ability to place your banner or marquee in the best location on the course – valued at \$660
- Complimentary driving range tickets for all players in the team

We also have other sponsorships available including:

1. Golf ball sponsor – \$1,500 plus GST (32 dozen branded golf balls to be supplied)
2. Golf towel sponsor - \$1,500 plus GST (120 branded golf towels to be supplied)
3. Golf accessories tin sponsor - \$1,500 plus GST (120 branded golf accessories tins to be supplied including tees, markers, and pitch repair items)
4. Lunch sponsor - \$1,500 plus GST (branding opportunities available)

The above sponsorships are \$1,500 + GST. They all come with the following branding and promotional opportunities:

- Logos on caps, balls, carts, etc. for all players to see
- An opportunity to briefly address the group
- An opportunity to present the awards to the 2nd, 3rd or last place teams or novelty team prizes (includes a \$200 allowance for each team award)
- Acknowledgement as one of the premium event sponsors
- Ability to put up a banner in the main function room



- Two free tickets for the lunch (no golf included)
- Logos on the background presentation at the venue
- Opportunity to present a prize during the awards ceremony

Individual hole sponsorships are \$600 + GST each. This includes the following benefits for sponsors:

- Ability to put up a banner or marquee at the assigned hole,
- Opportunity to present the prize to the hole winner during the awards ceremony
- An allowance for the prize for the hole winner
- Acknowledgment as one of the event sponsors
- Logo on the background presentation at the venue
- One free ticket to lunch (no golf included)

If you decide to sponsor multiple holes then discounts may apply. Speak to us to get more details.

Golf tickets can be purchased individually or in groups of 4 at a discount. Teams with female golf players also receive a further discount as part of our drive for greater diversity.

As background, AfPA, the Australian Flexible Pavement Association, is a member based organisation representing suppliers/producers and their associates in the flexible pavements industry.