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26 November 2020

Dear valued members and industry partners,

ASSOCIATION CHANGE OF NAME

It is my great pleasure to announce the associations rebranding to the Australian Flexible Pavement Association (AfPA). This comes after national consultation with the members, where it was identified that the term 'Asphalt' in our former name limited our outreach and also did not reflect the breadth of skills and services provided by our 295 members.

Our new logo pays homage to our past in its styling, whilst emphasising the lower case f for flexible to ensure we focused on the change needed to reposition us for the future.

We will continue to work with our members to define and refine the new association, while remaining decentralised and available to support you, as we have over the last 50 years.

Please also find attached is a copy of our new Strategic Plan, which sets the values, vision and strategic actions over the coming three years.

I and the whole AfPA Board, thank all our association's members and industry partners for continuing to deliver premier flexible pavement roads for Australians that connect our communities.

I also look forward to continuing to serve our industry under our new direction and banner **AfPA**.

Yours faithfully,

Carlos Rial
Chief Executive Officer

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